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"THE" MAGAZINE FOR TEEN/YOUNG ADULTS IN THE DELAWARE VALLEY



One of the most talked about new groups these days is THE EFFECTS. This talented foursome got together when each was looking to form his own band.

While attending Temple University, as freshmen, John Keane and Dennis Bourke got together with an old buddy Chuck Nardelli, who is also a freshman at Drexel Institute of Technology. This took care of the guitar section, now they were in need of a good drummer, so they pulled Jimmy Coulter from another group. (By the way, Jimmy is the youngest member of the group). All the boys live within minutes of each other.

The group was formed in September of '66, and has worked every weekend for all types of affairs, and many, many frat parties. They enjoy playing in their band, and really put out everything they have for *good rock* music. The boys recently cut their first disc for the M.W. Lads Record Co., and naturally they are extremely excited waiting for the release date.

Needless to say, once you've heard them perform, you'll dig their sound, for there is none other like the swingin' sound of The Effects!

Take the time out and give a listen to the M.W. Lads record on the jacket of this month's magazine, and we're sure you'll be affected with THE EFFECTS.

Watch out for these boys. . . The name is as catchy as they are. . .they're going. . .

Ed's note: The Effects came to our attention through the courtesy of Marty Portney and Jackie Gold of Music Associates. Music Associates is always on the lookout for new talent, and invites you to call on them at 215-Lo. 8-3550.